

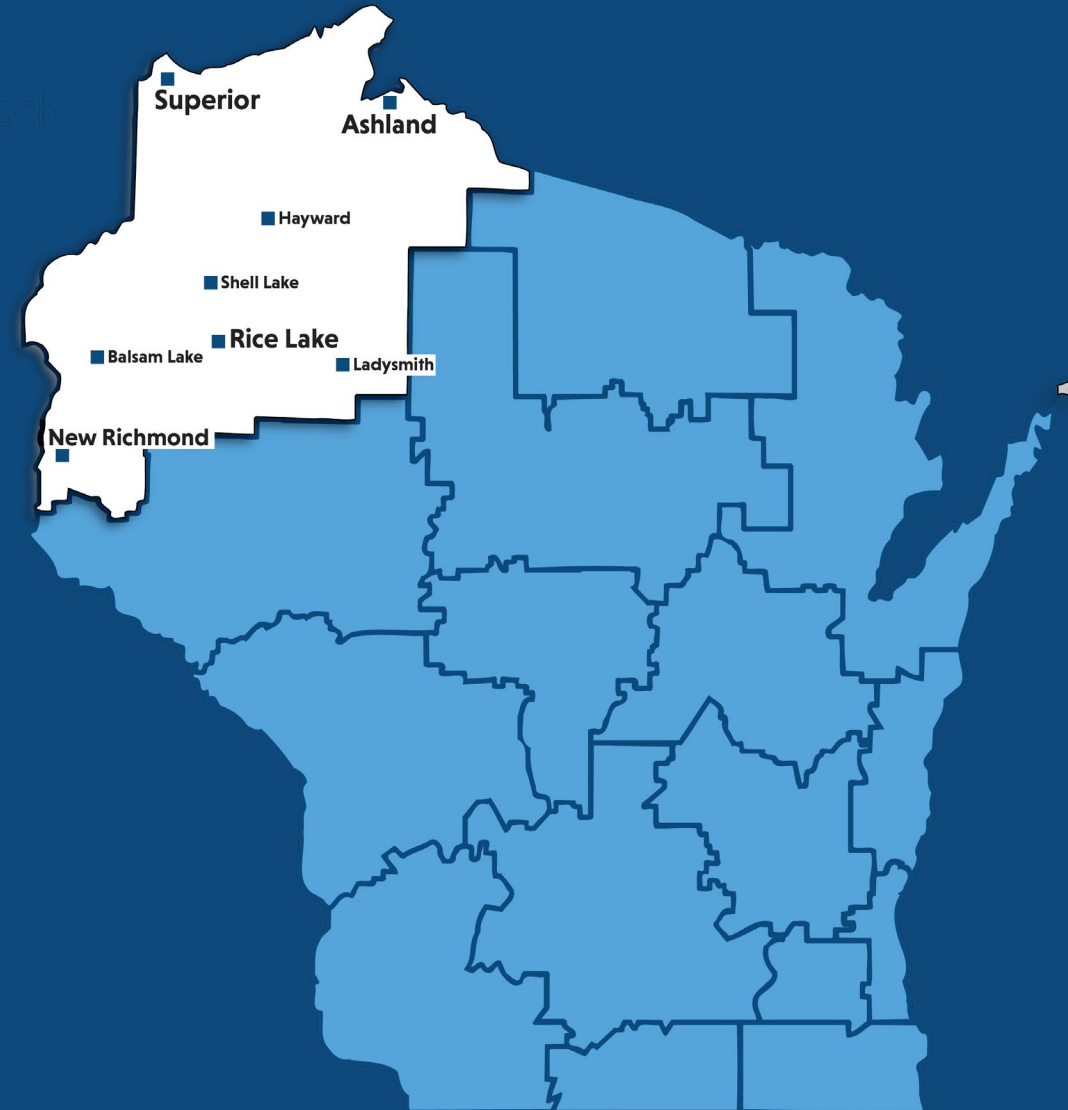
## Locations

- Ashland
- New Richmond
- Rice Lake
- Superior

## Outreach Centers

- Hayward
- Ladysmith
- Balsam Lake

## Shell Lake Health Education Center





# The Problem



## Workforce Shortage and Changing Demographics:

Northwestern Wisconsin faces a critical shortage of skilled workers due to shifting demographics and retiring workforce.



## Need for Quality, Affordable Workforce Housing:

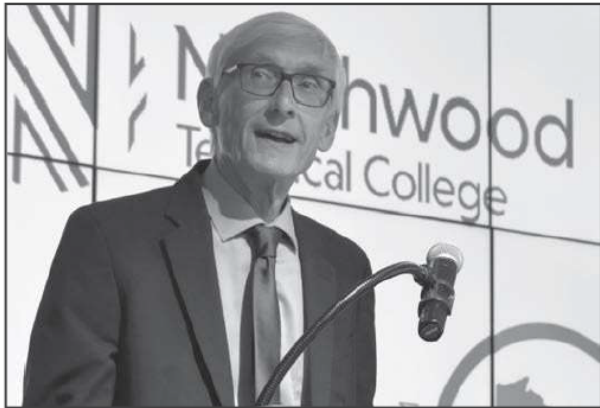
Accessible, affordable housing for these workers is scarce hindering economic growth.

# Workforce Innovation Grant - HOMES

## Northwood Technical College presented a nearly \$10-million workforce grant

Northwood Technical College is the recipient of a \$9,823,075 Workforce Innovation Grant to fund its three-year Housing Opportunity and Mobile Education Solutions (HOMES) project. Gov. Tony Evers and Wisconsin Economic Development Corporation (WEDC) Secretary and CEO Missy Hughes made the announcement on Tuesday, June 21 at the Northwood Tech Rice Lake Campus.

"The HOMES project will help fund three work-



*Governor Tony Evers addressed the crowd gathered in the HUB at the Rice Lake Campus.*

## Northwood Tech receives grant for mobile training, housing

## Northwood Tech receives nearly \$10 million workforce grant

RICE LAKE – Northwood Technical College is the recipient of a \$9,823,075 Workforce Innovation Grant to fund its three-year Housing Opportunity and Mobile Education Solutions project. Gov. Tony Evers and Wisconsin Economic Development Corporation Secretary and CEO Missy Hughes made the announcement on Tuesday, June 21, at the Northwood Tech Rice Lake campus.

"The HOMES project will help fund three workforce housing projects in Northwood Tech's region and will provide new funding for cutting-edge

mobile training equipment targeted towards advanced manufacturing competencies," said John Will, president of Northwood Tech. "The multifamily housing will be equipped with community rooms that can also serve as classrooms, which will add potential training hubs for Northwood Tech's growing portfolio of mobile education solutions. We're excited to partner with Impact Seven to accomplish this innovative solution to two of the region's major workforce challenges – housing and expanded postsecondary opportunities."

HOMES will provide housing and skills to individuals to enter jobs in the advanced manufacturing industry, targeting the unemployed/underemployed and underserved populations in Ashland, Barron, Bayfield, Burnett, Douglas, Iron, Polk, Rusk, St. Croix, Sawyer and Washburn counties. Sites will be selected in communities with strong employer support where there is a measurable shortage of workforce housing.

Impact Seven will establish a workforce housing fund to reduce risk on housing projects for three multifam-

ily rental housing projects that include "workforce accelerators" for on-site training. Northwood Tech will acquire mobile training equipment, which will add to its growing portfolio of movable, hands-on education options. HOMES will provide affordable housing options and educational assets that will serve communities for decades to come.

For more information on the Workforce Innovation Grants, please visit [wedc.org/programs-and-resources/workforce-innovation-grant/](http://wedc.org/programs-and-resources/workforce-innovation-grant/).



The people involved in the draft and design of the application for the HOMES project posed for a photo at the presentation of the grant at Northwood Tech. (L to R): Dan Miller, associate dean, workforce and community development; John Will, president of Northwood Technical College; Jeanne Germain, dean of career prep, manufacturing, and apprenticeships; Dori Marty, director, grants/resource development; Gov. Tony Evers; Liz Pizzi, associate dean, workforce and community development; Rose Cibulka, associate dean, academic affairs; Jennifer Schultz, institutional effectiveness technician; Missy Hughes, WEDC secretary and CEO; and Brett Gerber, president and CEO of Impact Seven. - Photo provided

## Northwood Tech receives nearly \$10 million workforce grant



# How We Did It: Grant Funding

## Housing Opportunity & Mobile Education Solutions (HOMES)

**\$9.8 million**

### **\$3.8 million**

- Advanced mobile manufacturing equipment.
- Training instructional costs at off- and on-campus locations.

### **\$6 million for workforce housing**

- Feature workforce accelerators for on-site training.
- Extend classroom space to locations where community workers can access an affordable housing option.



# Hayward Site Plan



# Hayward Site



1 PRELIMINARY SITE PLAN - 4 BUILDING



PRELIMINARY EXTERIOR RENDER

**DIMENSION**  
 - Modern Design Group  
 architecture - interior design - planning  
 1575 Grand Tower Plaza, Suite 120  
 Madison, Wisconsin 53718  
 262.632.4444 608.229.4445 [info@dimension.com](mailto:info@dimension.com)



ST. CROIX FALLS HOUSING - IMPACT SEVEN

ST. CROIX FALLS, WI

DATE OF ISSUE: 05/3/24

**PRELIMINARY  
 NOT FOR  
 CONSTRUCTION**

PROJECT #: 22126

TOWNHOME  
 EXTERIOR RENDER

**A 2.2**

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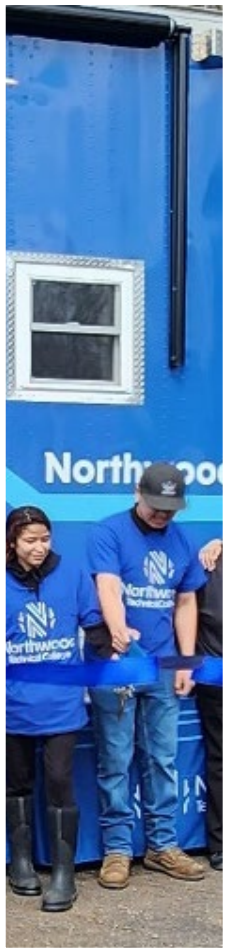
# Taking Education on the Road







# Mobile Welding Lab



Partnered with CVTC  
on RESTORE grant



# Vision for the Future

**Provide new workforce housing  
owned and managed by an  
expert non-profit developer:**

A model for future housing development  
with best practices for communities.



# Vision for the Future

## Offer workforce training where people live:

Reliable pathways to postsecondary access in traditionally underserved communities, using mobile and virtual options.